

A PATH TO PROSPERITY

2021: Year in Review

2021 ANNUAL REPORT



BUSINESS COUNCIL
OF ALBERTA

Developing thoughtful policy to improve long-term shared prosperity for all Albertans.

In the spirit of truth, reconciliation, and respect, we honour and acknowledge the lands upon which we live and work as guests, including the traditional territories of the First Nations in Treaties 6, 7, and 8 and the citizens of the Metis Nation of Alberta. We thank the First Peoples of this land, which we now call Alberta, for their generations of stewardship of the land, and we seek to walk together in the spirit of truth and reconciliation to build a shared future for all in Alberta.



a year's overview

MESSAGE FROM OUTGOING & INCOMING CHAIRS OF THE BOARD

When we first began discussing the need for a business council in Alberta, our vision was for business leaders to come together to make life better for people. Over its first three years, we've been thrilled to see that the business leaders of Alberta and the team at the Council have committed themselves to this mandate, which is reflected in the exceptional work that has been done.

The Business Council of Alberta has now established itself as an important and enduring institution in the province. We are a force for unity and prosperity, advocating strongly for the interests of the province and its people. As we continue into our third year, we believe we have a profound responsibility to be even more focused on the long-term strategic path for Alberta and Albertans. We have the opportunity in this moment to set the province on a course of growth and prosperity for generations.

As we transition from our founding Chair to our second, our focus remains exactly here, on enhancing the long-term economic and social prosperity of all Albertans. We face many critical issues in our province from the future of energy and resource development, to the shifting geopolitical landscape, the realities of the ESG movement, to the need for economic recovery, diversification, and fiscal sustainability amongst others, all of which require profound business leadership now.

Our mandate of making life better for Albertans remains, even as our approaches to this need continue to evolve. Today, we deal with issues facing not just Alberta or Canada, but the entire world, including global pandemics, security, and reality imposing itself on our global energy, food, and security systems.

The invasion of Ukraine by Russia and other related crises have rapidly changed the geopolitical environment and imposed a deep need for pragmatism. The world is now in need of more energy and food and wants it from democratic, stable suppliers that enhance security. Alberta and Canada have a responsibility in this new reality, as one of the very few places on earth that can produce much more energy and food than we require. But quick solutions will be few; meeting this responsibility and opportunity will require long-term, strategic, and coordinated planning.

Alberta is in a period of profound opportunity and transition, which we believe can create incredible prosperity for our province and its people. As more and more people and businesses choose Alberta as their home, it is our job to ensure we provide them with the social and economic opportunities to allow them to succeed in an ever-changing environment.

Thanks to you, our members, the Council is well-positioned to do just that. Your engagement across task forces, sector tables, and Council meetings, your commitment to a better Alberta for all, and your resiliency through times of strife have clearly demonstrated the value of this business council, and we are grateful you have chosen to be a part of it.

Part of our role is to ensure that we emphasize the role of business in society. At the end of 2021, Albertans overwhelmingly reported that they feel that *when business does well, we all do well*. Our efforts are clearly working, and the trust and confidence in Alberta businesses continue to increase thanks to the efforts of our member organizations, who continue to pave a way for our communities through uncertain times.

We, as Albertans, are resilient people, and we will continue to weather the storms as we face them. The opportunities for this province are limitless; we are proud to be part of building this association, and are committed to bringing those opportunities to all Albertans, across all walks of life. We still have much to do, and our future is bright.

Thank you for your commitment to a better Alberta.



Hal Kvisle
Outgoing Chair, Business Council of Alberta



Mac Van Wielingen
Incoming Chair, Business Council of Alberta
Founder & Chair, Viewpoint Group
Founder & Partner, ARC Financial

a year's overview

MESSAGE FROM THE PRESIDENT

Alberta is an exceptional place. It is a place of immense opportunity and challenge. A place of strength and freedom. It is a place where people do hard things and make the seemingly impossible possible.

After our second full year living alongside the pandemic, Alberta proved its resiliency in 2021, adapting to the circumstances as they came and rallying together to keep business moving and the economy thriving, though this was no easy task.

The pandemic continued to throw curveballs at the province and business, with truly unprecedented situations occurring frequently. Many CEOs confided to me that managing vaccination mandates and other related matters were the most challenging issues they had faced in their career.

We saw increased challenges with the global supply chain, shortages that have drastically impacted the ability to purchase everything from new industrial machines, to vehicles, to laptop computers—a clear demonstration of the fragility of the system as it stands. What started with a ship stuck in the Suez Canal quickly became representative of the wider systematic issues, and a devastating flood in British Columbia that cut off access to the lower mainland and all the goods and services stationed there only further highlighted the need to come together to develop solutions for what remains an increasingly pressing issue for Canadians: supply chains and access to markets.

2021 provided the Council with the opportunity to advance issues identified by our members as pressing matters, creating the Energy and Environment Committee and Long-Term Unemployment and Workforce Transition Task Forces as a result. Through our sector tables, we continued to provide relevant and timely sectoral information to both the provincial and federal governments, resulting in several productive policy moves. As we look to 2022, these task forces and committees will release outputs with recommendations that will help shape the future of Alberta and will encourage policymakers to chart a pathway to prosperity for Alberta. Our advocacy in these areas will continue into the new year, and our sector tables, initially created as a short-term solution for information sharing, will continue their service thanks to the dedication and commitment of table participants.

At BCA, our focus remains on creating jobs and opportunities for Albertans, as well as fostering a competitive and sustainable environment that sees all Albertans regardless of race, ethnicity, religion, cultural background, or sexual orientation enjoy opportunity within the business community, and within the province.

This year, we grew to over 100 chief executive members of Alberta's most significant companies. And we remain committed to growing our membership to include even more diverse voices spread amongst Alberta's top producing industries and sectors in 2022.

As we look ahead to the future, we know there is still work to be done. From issues with the supply chain to toxic polarization within the province to helping meet Canada's emissions-reduction targets while growing our economy, there is still much that we need to accomplish. But within that, we are seeing many successes: a resurgent energy sector, a burgeoning tech ecosystem that continues to place Alberta on the map as the place to scale tech companies; a film and entertainment industry that continues to draw big-budget productions into the province; an agriculture industry that celebrated a banner year despite weather-related hardships; and interprovincial migration that sees the number of Albertans rising as people choose Alberta as home to their families.

As I write this, Alberta finds itself now in a rare and exceptional position. The world is in need of many things—food, energy, technology—which Alberta is uniquely positioned to provide. I think this is the most exciting time in decades to be in Alberta. But success is not guaranteed. We must build the future of our province on purpose, in a way that is strategic and truly long term. This is an opportunity, yes, and it is also our responsibility.

Thanks to you, our members, all of this and more is possible. Thank you for your commitment to the Council, and to a better Alberta. We still have work to do, and we can do it together.

Alberta is just getting started.



Adam Legge
President, Business Council of Alberta

BCA PROJECTS 2021

DEFINE THE DECADE: A VISION AND FRAMEWORK OF PROSPERITY FOR ALL ALBERTANS

BCA's flagship project, Define the Decade is creating a vision and plan for businesses, Albertans, and policymakers to come together to make life better over the next ten years. Define the Decade has brought together thousands of Albertans from around the province for their ideas and analyzed comparable jurisdictions around the world, in one of the most extensive research and engagement efforts in our province's recent history. Made up of 14 member CEOs, the Task Force is co-chaired by Susannah Pierce, President & Country Chair of Shell Canada, and Cory Janssen, Co-Founder and Co-CEO of AltaML. After extensive engagements with Albertans, the Task Force released the first of four chapter outputs: Where We Are Today in December 2021, which included two reports: Alberta's Economy: An Overview, and Alberta's Economy: Sector Snapshots. Subsequent chapters to be released in 2022 cover what Albertans are up against, where we want to go, and how we plan on getting there, to set out a long-term prosperity vision for the province.

ALBERTABETTER: CREATING A GOOD LIFE FOR ALBERTANS IN AN EQUALLY GOOD SOCIETY

The AlbertaBETTER podcast has grown to become one of BCA's most effective tools for communicating with general Albertans and helping people get to know our CEO members. Expanding in scope, the podcast in 2021 was built out into three distinct series: C-Suite Unplugged, Energy Evolution, and The Brief. Together, these podcast series celebrated stories of growth and innovation, highlighted prosperity opportunities in the province, destigmatized the C-Suite, and explored the evolving world of energy amongst many other topics discussed through 32 engaging episodes.

A LOW-CARBON INDUSTRIAL STRATEGY: SUSTAINABLY DEVELOPING CANADA'S RESOURCES IN A LOW-CARBON FUTURE

Born out of the Resource Development in a Low-Carbon Future Task Force, the Energy and Environment Committee (EEC)—chaired by Cenovus Energy's Executive Vice President, Al Reid—was created to develop a vision for the energy industry and to develop accompanying policy recommendations to advance the goal of sustainably developing Canada's resources in a low-carbon future. To accomplish this, the Committee's first paper looked at exploring the progress Alberta has made to date in reducing emissions, while the second paper, released in early 2022, outlines the policy environment needed to boost Alberta's contributions to Canada's climate goals while growing our energy industry. The key message of this committee is resonating with governments: the path to a low-carbon future runs through Alberta, and that tailored regional policy is essential, a one-size-fits-all approach to climate action will not be successful.



BCA PROJECTS 2021

TECH & INNOVATION: ADVOCATING FOR ALBERTA'S TECH AND INNOVATION ECOSYSTEM

Fueling Alberta's rocketship tech industry is a priority focus for BCA, and we were proud to play a role in the sector's all-time highest year for venture capital investment in 2021. This work included pushing for the full implementation of the Innovation Capital Working Group (ICWG) recommendations—a group which BCA co-chaired—and continuing to host the Technology, Innovation & Telecom sector table which informs governments on the state of the industry. BCA also advocated for aggressive policy support to grow Alberta's tech and innovation ecosystem, advocating regularly with ministers at the provincial and federal level, and providing practical budget proposals at both levels of government. A key policy success this year was the introduction of Alberta's Accelerated Tech Pathway for immigration, to help address the pain-point of talent shortage acting as a governor on industry velocity.

MOBILE VACCINATION CLINIC: BRINGING VACCINATION ACCESS TO ALL ALBERTANS

In 2021, the Industry for Vaccination (IFV) Alberta coalition was formed, co-chaired by Suncor and BCA to address issues related to the pandemic and help the province recover more quickly. Among the many initiatives undertaken by the IFV, the pinnacle project was the creation of Alberta's Mobile Vaccination Clinic (MVC), a collaborative effort to bring vaccination access to all Albertans, at little to no charge. Since its inception in late July 2021 to the end of the year, the MVC stopped at 130 locations, including rural communities, worksites, and Indigenous communities, and administered 4,081 vaccines, a staggering 40% of which were first doses.



Mobile Vaccination Clinic, August 2021

ALBERTA'S LONG-TERM UNEMPLOYMENT: SUPPORTING ALBERTA'S WORKERS THROUGH TRANSITION AND TRANSFORMATION

Not only does Alberta face the second highest rate of unemployment in Canada, but the province also has the highest rate of long-term unemployment—Albertans who have spent more than 12 months looking for work. As the province transitions to a low-carbon future, and as tech and automation influence the working landscape, changes to skills needed for the jobs of the future are paramount. In 2021, the Long-Term Unemployment and Workforce Transition Task Force—chaired by ATCO Executive Vice President of Corporate Services, Becky Penrice—released a background paper examining Alberta's long-term unemployment situation, and the global trends impacting the future of work. In February 2022, the Task Force released a full publication with strategic recommendations on how to address Alberta's long-term unemployment situation and get Albertans back into the workforce with the necessary support and training.

BCA PROJECTS 2021

BCA SECTOR TABLES: INDUSTRY COMMITTED TO ALBERTA'S ECONOMIC RECOVERY & GROWTH

Continuing to provide timely sectoral information to both the provincial and federal governments, BCA's sector tables met quarterly to advance policy issues, and contribute ideas for long-term growth. Many of these sector tables contributed directly to policies actioned, including a signature success that at the end of 2021, the Government of Alberta agreed to advance a driving apprenticeship program thanks to the Transportation & Logistics sector table's advocacy on the matter.

Sector Tables

- **Agriculture & Forestry** | Chair, Scott Bolton, President & CEO, UFA Cooperative Ltd.
- **Transportation & Logistics** | Chair, Jim Landon, President, ATCO Frontec
- **Real Estate, Construction & Finance** | Chair, Alan Norris, President & CEO, Brookfield Residential
- **Technology, Innovation & Telecom** | Chair, Mark Blackwell, Partner, Builders VC
- **Energy Services** | Co-Chair, Trevor Haynes, Chairman & CEO, Black Diamond Group & Co-Chair, Kevin Neveu, President & CEO, Precision Drilling Corporation

ALBERTA BUSINESS EXPECTATIONS SURVEY & ALBERTA SNAPSHOT: A QUARTERLY ECONOMIC UPDATE

BCA continued to release pertinent economic information on a quarterly basis through the Business Expectations Survey and *Alberta Snapshot* reports. Using a wide range of indicators including data on jobs, consumer spending and debt, business openings and closings, population growth, economic forecasts, insight from our member CEOs, and more, the two reports provide quick, digestible quarterly executive summaries to help Albertans keep the pulse on what's happening in Alberta's economy.

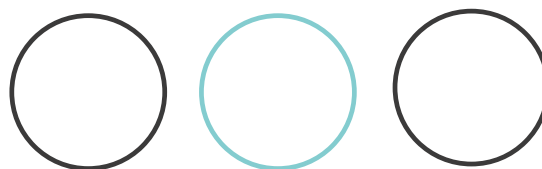
TOWARDS A FISCALLY SUSTAINABLE ALBERTA: THERE'S STILL WORK TO BE DONE

The province's fiscal sustainability is important for the future prosperity of Alberta. Business success in the long term is also impacted by the fiscal health of the province which influences everything from tax rates to capital and talent attraction. In 2021, BCA released the first of two policy papers designed to put Alberta on a path of long-term fiscal sustainability in a way that sets the province up for future growth. *Towards a Fiscally Sustainable Alberta* collected national acclaim and was received well by the Government of Alberta, who has since engaged actively with BCA in Alberta's fiscal model, with additional work to come in 2022.

EARLY LEARNING & CHILD CARE: ENSURING ALBERTANS HAVE ACCESS TO HIGH-QUALITY, AFFORDABLE CHILD CARE

Thanks to a collaboration between BCA's Manager of Policy & Economics, Alicia Planincic, Rob Buschmann, Research Associate from the University of Alberta, and Gordon Cleveland, University of Toronto Economist, BCA advocated for the business case for affordable childcare, which contributed to the signing of a \$10/day child care agreement between the federal and provincial government. Releasing a commentary, a podcast, and an interactive tool in this space prior to the signing of the agreement, the collaboration looked to contextualize just how affordable child care helps not just families, but the broader Alberta workforce as a whole.

LOOKING BACK ON 2021



2021 was a year of opportunity for BCA. From a paper on fiscal sustainability that attracted national attention, to a mobile vaccination clinic that brought vaccine access to all Albertans, to task forces looking to address issues on energy, long-term unemployment, and the future of Alberta to name just a few, 2021 allowed BCA to solidify its place as a leading policy organization in Canada, and as a meaningful thought leader on a variety of timely and relevant issues.

Below are some of our achievements from 2021.

COMPETITIVE & SUSTAINABLE ECONOMY

- Launched the Energy and Environment Committee to provide policy recommendations on a low-carbon industrial strategy for Alberta. The first output from the Committee—*From Outsized Emissions to Outsized Opportunities: Part One: Laying the Groundwork for an Alberta Low-Carbon Industrial Strategy*—examines Alberta's progress to date in reducing emissions.
- Released *Getting it Right the First Time II: Getting it Right the Second Time*, a policy paper providing perspective on issues and options for improving Alberta's clean fuel standard.
- Put out *A Time For Action: Implementation Review of Canada's Energy Sector Plans* analyzing four reports put out by the federal government and recommending actions the government could take to advance some of their proposals.
- Submitted a letter in support of Enbridge's Line 5 pipeline.

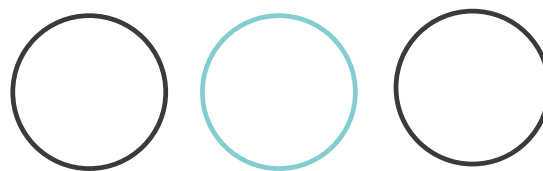
JOBS & OPPORTUNITY

- Launched the Long-Term Unemployment and Workforce Transition Task Force to address Alberta's country-leading long-term unemployment numbers. To start, the Task Force released a background paper—*Silent Crisis: Trends and Challenges Facing Alberta's Displaced Workers*—examining the trends and forces impacting Albertans' ability to find work.
- Collaborated with researchers from the University of Alberta and the University of Toronto contextualizing the need for high-quality, affordable child care for Albertans, highlighting the economic value inherent in parents re-entering the workforce and better supporting Alberta's economy.
- Invited to participate in the Province's Calgary Office and Revitalization and Energizing (CORE) Task Force.
- Participated with the government on the Alberta Advanced Education job vacancy data tool, as well as on workforce gaps along with the Alberta Chambers.

COVID RELATED ITEMS

- Co-hosted the Industry for Vaccination (IFV) Alberta Coalition bringing together the private sector and government through the creation of the mobile vaccination clinic (MVC).
- Hosted several meetings with the Premier and BCA members to discuss vaccine mandates, the Restriction Exemption Program, and the state of business throughout the pandemic.
- Continued to host sector tables to feed information back to the Government of Alberta's Economic Recovery Council.
- Wrote letters urging the federal government to ease border restrictions to allow international travel and encourage cross-border business, and tourism to help struggling industries.
- Suggested implementing a program to allow businesses to remain open to keep the economy thriving, many of which became components of Alberta's Restrictions Exemption Program.

LOOKING BACK ON 2021



ECONOMIC OUTLOOK

- Released *Towards a Fiscally Sustainable Alberta*, looking at Alberta's historical approach to fiscal management, and explored some broader options to address Alberta's debt, including the creation of a sales tax.
- Submitted several recommendations to the government via commentaries, letters, and statements on provincial fiscal and budget decisions, and saw many of these recommendations reflected in the final output.
- Released four Alberta Snapshots and four Business Expectations Surveys across the year, providing quick executive summaries of the economic outlook for Alberta.
- Collaborated with the Business Council of Canada, among others, on a paper on interprovincial trade barriers.
- Collaborated with the Alberta Chambers on an equalization primer explaining the impacts of a yes or no vote.

KEY PUBLICATIONS

- *A Time For Action: Implementation Review of Canada's Energy Sector Plans* (January 2021)
- *Alberta Snapshot* (January 2021)
- Alberta Business Expectations Survey (January 2021)
- *Towards a Fiscally Sustainable Alberta* (February 2021)
- *Alberta Snapshot* (April 2021)
- Alberta Business Expectations Survey (April 2021)
- *Productivity: Unlocking Canadian Potential* (April 2021)
- *Getting It Right the First Time II: Getting It Right the Second Time: Issues and Options for Improving the Clean Fuel Standard* (April 2021)
- *Alberta Snapshot* (July 2021)
- Alberta Business Expectations Survey (July 2021)
- *From Outsized Emissions to Outsized Opportunities: Part One: Laying the Groundwork for an Alberta Low-Carbon Industrial Strategy* (September 2021)
- *Silent Crisis: Trends and Challenges Facing Alberta's Displaced Workers* (September 2021)
- *Alberta Snapshot* (October 2021)
- Alberta Business Expectations Survey (November 2021)

ALBERTA'S NEXT CHAPTER —2022 AND BEYOND

While 2021 saw Alberta's economy begin to recover, we as a province still have a long way to go in securing our economic standing, though the future opportunities are limitless if we come together to advance the most pressing policy matters. In 2022, we look to continue forward our advocacy efforts and bring much-needed change to Albertans in a variety of areas.

These include:

- Releasing *Define the Decade*, BCA's flagship prosperity vision and plan project
- Sharing recommendations for addressing long-term unemployment and workforce transition
- Releasing the second report from the Energy and Environment Committee advancing recommendations for a low-carbon industrial strategy
- Continuing efforts to address income inequality
- Wrapping up the mobile vaccination clinic and providing an overview of the success of the project
- Advancing an Indigenous Relations framework to ensure Indigenous voices are at the business tables
- Expanding our membership to include new sectors, industries, and a diversity of CEOs (where possible)

2021

BY THE NUMBERS

A selection of our performance metrics measured against BCAs business objectives and key results.

110

Council members

37

Member engagement opportunities

48

Senior government meetings

8

Government decisions influenced

10.8K

Content downloads

86

Content pieces published

75K

Website visitors

174

Stakeholder engagements

5

Collaborations

3

Government process invitations

2.8K

News stories

75%

Share of Voice

9

StaffMembers

BCA MEMBERS

Akash Group of Companies

Dhruv Gupta, President

Alberta Central

Benjamin Chappell, Chief Executive Officer

Alberta Investment Management Corporation (AIMCo)

Evan Siddall, Chief Executive Officer

AltaLink

Scott Thon, President & Chief Executive Officer

AltaML

Cory Janssen, Co-Founder & Co-Chief Executive Officer

ARC Financial Corp.

Brian Boulanger, Chief Executive Officer

ARC Resources

Terry Anderson, Chief Executive Officer

Arcurve Inc.

Stuart O'Connor, Chair & Founding Partner

ATB

Curtis Stange, President & Chief Executive Officer

ATCO Ltd.

Nancy Southern, Chair & Chief Executive Officer

Backwoods Energy Services

Michael Heck, President & Chief Executive Officer

Benevity

Kelly Schmitt, Chief Executive Officer

Big Rock Brewery

Wayne Arsenaault, President & Chief Executive Officer

Birchcliff Energy Ltd.

Jeffery Tonken, President & Chief Executive Officer

Black Diamond Group

Trevor Haynes, Chairman & Chief Executive Officer

Bluesky Equities

Derrick Hunter, President & Chief Executive Officer

Boardwalk REIT

Sam Kolas, Chairman & Chief Executive Officer

Brookfield Residential

Alan Norris, President & Chief Executive Officer

Builders VC

Mark Blackwell, Partner

BURNCO Rock Products Ltd.

Scott Burns, Chairman & Chief Executive Officer

Business Council of Alberta

Hal Kvisle, Board Chair

Cameron Development Corporation

Cameron Naqvi, President

Canadian Natural Resources Limited

Tim McKay, President

Canadian Western Bank

Chris Fowler, President & Chief Executive Officer

Capital Power Corporation

Brian Vaasjo, President & Chief Executive Officer

Cenovus Energy Inc.

Alex Pourbaix, President & Chief Executive Officer

CompuVision Systems Inc.

Ryan Vestby, Chief Executive Officer

Coril Holdings Ltd.

Ron Mannix, Chairman Emeritus

DynaLIFE Medical Labs

Jason Pincock, Chief Executive Officer

Enbridge Inc.

Al Monaco, President & Chief Executive Officer

Enerplus Corporation

Ian Dundas, President & Chief Executive Officer

Enverus

Manuj Nikhanj, President

Finning Canada

Kevin Parkes, President

First Industries Corporation

David Leeworthy, President & Chief Executive Officer

First Nations Technical Services Advisory Group Inc.

Vaughn Paul, Chief Executive Officer

Fort McKay Group of Companies

Sami Saad, Chief Executive Officer

Fountain Tire

Brent Hesje, Chief Executive Officer

GrainsConnect Canada

Warren Stow, President

Grayhawk Investment Strategies Inc.

Michael Kaumeyer, Founder and Co-Chief Executive Officer

Heavy Metal Equipment & Rentals

Jesse van der Werf, President

Hokanson Capital Inc.

Jordan Hokanson, President & Chief Executive Officer

Jayman Built

Jay Westman, Chairman & Chief Executive Officer

Keyera Corp.

Dean Setoguchi, President & Chief Executive Officer

Ledcor Group

Tom Lassu, President, Ledcor Industries Inc.

Long View Systems

Brent Allison, Chief Executive Officer

BCA MEMBERS

MATCO Investments

Ron Mathison, Chairman

Mawer Investment Management

Craig Senyk, President & Vice Chairman

McloudCorp

Russ McMeekin, Co-Founder, President & Chief Executive Officer

MEG Energy

Derek Evans, President & Chief Executive Officer

Melcor Developments

Tim Melton, Chairman

MGB Investments

Michael Broadfoot, Managing Partner

Mikisew Group

Dan Gallagher, Chief Executive Officer

Morgan Construction

Peter Kiss, President & Chief Executive Officer

Nutrien Inc.

Mayo Schmidt, President & Chief Executive Officer

Ovintiv

Brendan McCracken, Chief Executive Officer

P3 Capital Partners

Doug Horner, Chairperson

Parkland Corporation

Bob Espey, President & Chief Executive Officer

PCL Constructors Inc.

Dave Filipchuk, President & Chief Executive Officer

Peavey Industries LP

Doug Anderson, President & Chief Executive Officer

Pembina Pipeline Corporation

Randall J. Findlay, Chair of the Board

Perpetual Energy Inc.

Sue Riddell-Rose, President & Chief Executive Officer

Precision Drilling Corporation

Kevin Neveu, President & Chief Executive Officer

Properly Investment Company

Jim Peplinski, Chairman

Pureweb Inc.

Chen Fong, Co-Founder

Questa Energy Corporation

Michael Binnion, President & Chief Executive Officer

RAM Elevators & Lifts Inc.

Corey Smith, President & Chief Executive Officer

RGO Products

Cathy Orr, President & Chief Executive Officer

Rocky Mountain Equipment

Garrett Ganden, President & Chief Executive Officer

Rocor Holdings Ltd.

Harold Roozen, President & Chief Executive Officer

Rohit Group of Companies

Rohit Gupta, President

Rosenau Transport Ltd.

Ken Rosenau, President

Saa Dene Group

Jauvonne Kitto, Chief Executive Officer & Co-Founder

Scott Builders Inc.

Murray Cunningham, President & Chief Executive Officer

Sequeira Partners

Aroon Sequeira, Chairman

Servus Credit Union

Ian Burns, President & Chief Executive Officer

Shareworks by Morgan Stanley

Marcos Lopez, Co-Head, Chief Product Officer of Morgan Stanley at Work

Shaw Communications

Brad Shaw, Chief Executive Officer

Shell Canada Limited

Susannah Pierce, President & Country Chair, GM Renewables & Energy Solutions Canada

Spartan Controls

Grant Wilde, President & Chief Executive Officer

Stantec Inc.

Gord Johnston, President & Chief Executive Officer

Startec Compression & Process

Kristi Cawthorn, Chief Executive Officer

Steel River Group

Trent Fequet, Chief Executive Officer

Stone Creek Resorts

Guy Turcotte, Chairman, President & Chief Executive Officer

StreamFlo

Mark McNeill, President & Chief Executive Officer

Suncor Energy Inc.

Mark Little, President & Chief Executive Officer

Sunterra Group

Art Price, Chairman

Superior Lodging Corp.

Marc Staniloff, President & Chief Executive Officer

TC Energy

Tracy Robinson, President, Canadian Gas Pipelines and President, Coastal GasLink

TELUS, Business Solutions

Navin Arora, Executive Vice President, TELUS and President, TELUS Business Solutions

BCA MEMBERS

The51 Ventures Inc.

Judy Fairburn, Co-Founder & Co-Chief Executive Officer

The Graham Group

Andy Trewick, President & Chief Executive Officer

Tourmaline Oil Corp.

Michael Rose, Chairman, President & Chief Executive Officer

TransAlta Corporation

John Kousiniotis, President & Chief Executive Officer

TRAXX Holdings Inc.

Matthew Cox, President & Chief Executive Officer

Trico Homes Inc.

Michael Brown, President

Trimac Transportation Services

Jeff McCaig, Chairman

UFA Co-operative Ltd.

Scott Bolton, President & Chief Executive Officer

Viewpoint Group / ARC Financial

Mac Van Wielingen, Founder & Chair / Founder & Partner

Wajax

Iggy Domagalski, President & Chief Executive Officer

Waterous Energy Fund

Adam Waterous, Chief Executive Officer

WCD

Karen Brookman, President & Chief Executive Officer

WestJet

Ed Sims, President & Chief Executive Officer

Wood Automotive Group

Gerry Wood, President & Dealer Principal

Zinc Ventures

Brad Zumwalt, President

Angela Lekatsas, Corporate Director

Chris Slubicki, Corporate Director

Jim Davidson, Corporate Director

Michael Culbert, Corporate Director

Rick Doman, Corporate Director

Terry Freeman, Corporate Director

**Membership list as of December 31, 2021.*

2021 BOARD OF DIRECTORS

Officers:

Hal Kvisle, Chair

Mac Van Wielingen, Vice Chair

Nancy Southern, Vice Chair

Ron Mannix, Vice Chair

Dave Filipchuk, Secretary

Aroon Sequeira, Treasurer

Directors:

Judy Fairburn

Chris Fowler

STAFF

Adam Legge, President

Mike Holden, Chief Economist & Vice President, Policy

Scott Crockatt, Vice President, Communications & External Relations

Alicia Planincic, Manager, Policy & Economics

Amalia Mettimano, Executive Assistant to the President

Brittany Brander, Manager, Communications & Brand

Dylan Kelso, Policy Analyst

Emma Dizon, Policy Analyst

Jess Taylor, Communications & Administrative Coordinator

SPECIAL ADVISORS

Dr. Jack M. Mintz, President's Fellow of the School of Public Policy at the University of Calgary

Peter Tertzakian, Deputy Director, ARC Energy Research Institute

Thomas d'Aquino, CEO of Intercounsel Ltd.

CRESCIT CUM COMMERCIO CIVITAS

“CIVILIZATION PROSPERS
WITH COMMERCE.”

About the Business Council of Alberta

The Business Council of Alberta is a non-partisan, for-purpose organization dedicated to building a better Alberta within a more dynamic Canada. Composed of the chief executives and leading entrepreneurs of the province's largest enterprises, Council members are proud to represent the majority of Alberta's private sector investment, job creation, exports, and research and development. The Council is committed to working with leaders and stakeholders across Alberta and Canada in proposing bold and innovative public policy solutions and initiatives that will make life better for Albertans.

Our Actions

Driven by Purpose | United by Outcome | Daring & Achieving



**BUSINESS COUNCIL
OF ALBERTA**

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