

**ALBERTA'S PROSPERITY SCORECARD:**

## AREAS OF PROGRESS AND PRESSURE HALFWAY THROUGH THE DECADE

**2025 SCORECARD HIGHLIGHTS**

**A Good Life:** 88% of Albertans say they have the opportunity to live a good life in Alberta, up from 82% in 2024.

\*Source: [Janet Brown Omnibus Research, October 2025](#)

**AREAS OF PROGRESS:**

- **Indigenous Employment Gap:** The unemployment gap between Indigenous and non-Indigenous workers has narrowed by 3.8% points. While this marks progress, Indigenous unemployment remains high—10.6% versus 6.8% for non-Indigenous workers—highlighting the need for continued targeted initiatives to support economic inclusion.
- **Venture Capital Investment:** Alberta's share of national venture capital investment has more than doubled: from 3.7% in 2019 to 8.8% most recently. The growth signals that the province has become a leading destination for innovation-driven investment.
- **GHG Emissions:** Overall emissions have fallen by 7.7% since 2019, even as energy production has continued to grow. Oil and gas emissions remain flat, and those in electricity have declined.

**AREAS OF OPPORTUNITY:**

- **GDP Per Capita:** A 2.3% decrease in GDP per capita reflects economic growth not keeping pace with Alberta's population increase. Sustained efforts will be crucial to maintaining the province's attractiveness for residents, businesses, and investors.
- **Infrastructure Investment:** Alberta's investment in transportation and communications infrastructure has stagnated while the province's population has grown considerably, putting more pressure on existing systems. Ensuring that Alberta has sufficient and high-quality infrastructure is essential to connecting people and enabling economic growth enables the movement of goods and people across Canada.
- **Income Disparity:** Income gaps for racialized people, Indigenous peoples, and women have widened, pointing to ongoing barriers to full participation in Alberta's economy and the need for more targeted policy support.

\*Source: [Business Council of Alberta, Scorecard data, November 2025](#)



**ALBERTANS' OVERALL SENTIMENT ON  
PROSPERITY & OPPORTUNITY IN THE PROVINCE**

An overwhelming majority of Albertans (88%) believe they have the opportunity to live a good life here in the province.

**A GOOD LIFE FOR ALL**

**Quality of Life & Belonging**

Per Capita GDP → GDP per capita for Alberta

**\$76,092 (-2.3%)**

Equality → Income gap of various demographics in Alberta

**RACIALIZED 78.3% (-6% pts) INDIGENOUS 73.2% (-12.3% pts) WOMEN 65.9% (-3% pts)**

Immigrant Attraction → Net flow of immigration & inter-provincial migration

**INTERNATIONAL 51.6K (+16K) INTERPROVINCIAL 28.1K (+30.1K)**

**Skilled & Prepared Workforce**

Education → % of population with some form of post-secondary education

**71.8% (+2% pts)**

Long-Term Unemployment → % of labour force without a job for at least a year

**0.6% (0.1%)**

Indigenous Unemployment Gap → Indigenous unemployment rate (as a % of non-Indigenous rate)

**155.9% (-3.8% pts)**

**ECONOMIC EXPANSION**

**Technology & Innovation**

Research & Development → Private R&D spending as a % of GDP

**0.8% (+39.9%)**

Early-Stage Investment → Venture capital investment

**DOLLAR VALUE \$698M (+207.5%) % OF NTL 8.8% (+141.3%)**

Startup Activity → Business startups as a % of total operating businesses

**5.4% (-2.6%)**

**Physical & Digital Infrastructure**

Export Value → Value of goods and services made in Alberta and sold to outside markets

**\$210B (10.1%)**

Infrastructure Investment → Investment in transportation & communications infrastructure

**\$3.9B (-4.3%)**

**LONG-TERM SUSTAINABILITY**

**Environmental Sustainability**

GHG Emissions → Net emissions (megatonnes)

**263K (-7.7%)**

Clean Tech → Environmental & clean technology products contribution to GDP

**\$8B (+41.9%)**

Parks & Protected Areas → % of Alberta's land mass devoted to parks & protected areas

**15.6% (+0.2% pts)**

**Fiscal Sustainability**

Debt Sustainability → Net debt-to-GDP ratio

**9.4% (-2% pts)**

Revenue Stability → Revenue % change versus previous fiscal year

**8.0% (+1% pts)**

Tax Burden → Personal & corporate income tax rates

**PERSONAL\* 7.9% (-1.1%) CORPORATE 8% (-27.3%)**  
\*Paid by median income earner

\*Data as of November 7, 2025.

**IMPROVED**

**NO CHANGE**

**WORSENE**

**EXECUTIVE SUMMARY**

In 2022, the Business Council of Alberta (BCA) launched its *Define the Decade* initiative, a 10-year prosperity vision for the province and an economic development strategy to help get us there. As part of this work, we committed to regularly tracking Alberta's progress toward that vision by measuring key indicators of economic and social wellbeing through our yearly Prosperity Scorecard. Why? Because what gets measured gets done, and because understanding where we are today helps us develop the blueprint for how to build a better Alberta.

**WANT TO LEARN MORE?**

The full scorecard, plus an in-depth overview of BCA's *Define the Decade* initiative, can be found at [definethedecade.com](https://definethedecade.com).

For media inquiries, please contact [media@businesscouncilab.com](mailto:media@businesscouncilab.com).

**ABOUT THE BUSINESS COUNCIL OF ALBERTA**

The Business Council of Alberta is a non-partisan, for-purpose organization dedicated to building a better Alberta within a more dynamic Canada. Composed of the chief executives and leading entrepreneurs of the province's largest enterprises, Council members are proud to represent the majority of Alberta's private sector investment, job creation, exports, and research and development. BCA is committed to working with leaders and stakeholders across Alberta and Canada in proposing bold and innovative public policy solutions and initiatives that will make life better for Albertans.